

CPN  
(KANSAS)

# ORDER



**Orders**

Order / Rev: 45441  
 Alt Order #: 27678722  
 Product Desc: 2022 Primary Election  
 Estimate: 2905  
 Flight Dates: 02/21/22 - 02/27/22  
 Original Date / Rev: 02/17/22 / 02/17/22  
 Order Type: GENERAL

**KLKN-TV**

Primary AE: Katz Dallas  
 Sales Office: DALLS  
 Sales Region: National

**Agency**

Name: Ax Media  
 Buying Contact:  
 Billing Contact:  
 800 W. 47th St., Ste. 200  
 Kansas City, MO 64112

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**

Name: Jim Pillen for Governor  
 Demographic: A50+  
 Product Codes: Candidates  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-CAND  
 Priority: P-05

New Business Thru:  
 Advertiser External ID:  
 Agency External ID:  
 Unit Code: General  
 Order Separation: 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	40	\$7,130.00	\$6,060.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	40	\$7,130.00	\$6,060.50	0.00
<b>Totals</b>	<b>40</b>	<b>\$7,130.00</b>	<b>\$6,060.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	02/21/22	02/21/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----			1			\$150.00		0.00			
N 2	KLKN	02/22/22	02/22/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-T-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----			1			\$150.00		0.00			
N 3	KLKN	02/24/22	02/24/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	---T---			1			\$150.00		0.00			
N 4	KLKN	02/22/22	02/22/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-T-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----			1			\$150.00		0.00			
N 5	KLKN	02/23/22	02/23/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/21/22	02/27/22	--W----		1			\$150.00	0.00					
N 6	KLKN	02/25/22	02/25/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----F--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/21/22	02/27/22	----F--		1			\$150.00	0.00					
N 7	KLKN	02/21/22	02/21/22	Good Morning America Good Morning America	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/21/22	02/27/22	M-----		1			\$175.00	0.00					
N 8	KLKN	02/23/22	02/23/22	Good Morning America Good Morning America	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/21/22	02/27/22	--W----		1			\$175.00	0.00					
N 9	KLKN	02/25/22	02/25/22	Good Morning America Good Morning America	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/21/22	02/27/22	----F--		1			\$175.00	0.00					
N 10	KLKN	02/23/22	02/23/22	Good Morning America Good Morning America	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--W----	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/21/22	02/27/22	--W----		1			\$175.00	0.00					
N 11	KLKN	02/24/22	02/24/22	Good Morning America Good Morning America	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	---T---	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/21/22	02/27/22	---T---		1			\$175.00	0.00					
N 12	KLKN	02/25/22	02/25/22	Good Morning America Good Morning America	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----F--	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/21/22	02/27/22	----F--		1			\$175.00	0.00					
N 13	KLKN	02/26/22	02/26/22	Good Morning America \$M Good Morning America Sat	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S-	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/21/22	02/27/22	-----S-		1			\$100.00	0.00					
N 14	KLKN	02/27/22	02/27/22	Good Morning America \$M Good Morning America Su	CM	7a-8a	-----S	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/21/22	02/27/22	-----S		1			\$100.00	0.00					
N 15	KLKN	02/27/22	02/27/22	This Week This Week	CM	8a-9a	-----S	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/21/22	02/27/22	-----S		1			\$150.00	0.00					
N 16	KLKN	02/21/22	02/21/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	AI-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/21/22	02/27/22	M-----		1			\$100.00	0.00					
N 17	KLKN	02/22/22	02/22/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	AI-T-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/21/22	02/27/22	M-----		1			\$100.00	0.00					

Order / Rev: 45441  
 Alt Order #: 27678722  
 Flight Dates: 02/21/22 - 02/27/22

Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Election  
 Estimate: 2905

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KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----		1				\$100.00		0.00			
N 18	KLKN	02/25/22	02/25/22	Ch 8 News Midday M-F CM		11:00 AM-11:30 AM	----F--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		Channel 8 Eyewitness News- Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--		1				\$100.00		0.00			
N 19	KLKN	02/22/22	02/22/22	Ch 8 News at 5p M-F CM		5p-530p	-T-----	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
		Channel 8 Eyewitness News At Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-T-----		1				\$175.00		0.00			
N 20	KLKN	02/24/22	02/24/22	Ch 8 News at 5p M-F CM		5p-530p	---T---	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
		Channel 8 Eyewitness News At Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	---T---		1				\$175.00		0.00			
N 21	KLKN	02/25/22	02/25/22	Ch 8 News at 5p M-F CM		5p-530p	----F--	:30	1	\$175.00	P-03	0.00	NM	1	\$175.00
		Channel 8 Eyewitness News At Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	----F--		1				\$175.00		0.00			
N 22	KLKN	02/21/22	02/21/22	Ch 8 News at 6p M-F CM		6p-630p	M-----	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
		Channel 8 Eyewitness News At Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----		1				\$325.00		0.00			
N 23	KLKN	02/23/22	02/23/22	Ch 8 News at 6p M-F CM		6p-630p	--W----	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
		Channel 8 Eyewitness News At Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	--W----		1				\$325.00		0.00			
N 24	KLKN	02/24/22	02/24/22	Ch 8 News at 6p M-F CM		6p-630p	---T---	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
		Channel 8 Eyewitness News At Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	---T---		1				\$325.00		0.00			
N 25	KLKN	02/26/22	02/26/22	ABC World News Sat CM		530p-6p	-----S-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		ABC News-Sat													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-----S-		1				\$125.00		0.00			
N 26	KLKN	02/27/22	02/27/22	Ch 8 News Sun at 530p CM		530-6p	-----S	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		Channel 8 Eyewitness News At 5:30													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	-----S		1				\$150.00		0.00			
N 27	KLKN	02/21/22	02/21/22	Ch 8 News at 10p M-F CM		10p-1035p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----		1				\$250.00		0.00			
N 28	KLKN	02/23/22	02/23/22	Ch 8 News at 10p M-F CM		10p-1035p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	--W----		1				\$250.00		0.00			
N 29	KLKN	02/24/22	02/24/22	Ch 8 News at 10p M-F CM		10p-1035p	---T---	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: Jim Pillen for Governor  
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Print Date: 03/01/22 09:00:10 Page 4 of 4

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/21/22	02/27/22	---T---					1	\$250.00		0.00			
N 30	KLKN	02/25/22	02/25/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/21/22	02/27/22	----F--					1	\$250.00		0.00			
N 31	KLKN	02/26/22	02/26/22	Ch 8 News Sat at 10p Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/21/22	02/27/22	-----S-					1	\$125.00		0.00			
N 32	KLKN	02/27/22	02/27/22	Ch 8 News Sun at 10p Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$205.00	P-05	0.00	NM	1	\$205.00
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/21/22	02/27/22	-----S					1	\$205.00		0.00			
N 33	KLKN	02/21/22	02/21/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	M-----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/21/22	02/27/22	M-----					1	\$50.00		0.00			
N 34	KLKN	02/22/22	02/22/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	-T-----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/21/22	02/27/22	-T-----					1	\$50.00		0.00			
N 35	KLKN	02/25/22	02/25/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	----F--	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/21/22	02/27/22	----F--					1	\$50.00		0.00			
N 36	KLKN	02/23/22	02/23/22	Wednesday Prime 3 Wednesday Prime 3	CM	9p-10p	--W----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
A Million Little Things-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/21/22	02/27/22	--W----					1	\$200.00		0.00			
N 37	KLKN	02/27/22	02/27/22	Sunday Prime 4 Sunday Prime 4	CM	9p-10p	-----S	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
The Rookie-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/21/22	02/27/22	-----S					1	\$250.00		0.00			
N 38	KLKN	02/27/22	02/27/22	Sunday Prime Other Sunday Prime Other	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----S	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
American Idol-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/21/22	02/27/22	-----S					1	\$400.00		0.00			
N 39	KLKN	02/24/22	02/24/22	Thursday Prime 1 Thursday Prime 1	CM	7p-8p	---T---	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
Station 19-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/21/22	02/27/22	---T---					1	\$250.00		0.00			
N 40	KLKN	02/27/22	02/27/22	Sunday Prime 1 Sunday Prime 1	CM	6p-7p	-----S	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
America's Funniest Home Videos-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/21/22	02/27/22	-----S					1	\$175.00		0.00			
Totals														40	\$7,130.00



125 West 55th St  
New York, NY 10019

Contract # 27678722

Changes as of: 2/28/2022 at 3:32 PM

Version: Highlighting Makegood 1

Status: Accepted

CPE: 303/405/2905

Flight: 2/21/22 - 2/27/22

Station: KLKN

Con Type: POLITICAL/NOTE

Agency: Ax Media

Advertiser: Jim Pillen for Governor

Market: Lincoln&Hsing-Kmy-Pls DMA

Total Spots: 40

800 W.47th Street

Product: 2022 Primary Election

Office: DALLAS

Total CPE: \$45.27

Suite 200

Agency Order #: 11392274

Service: Nielsen

Total GRP: 157.5

Kansas City, MO 64112

Buyer: Fernie, Taylor

Primary Demo: Adults 55+

Traffic #: 45441

Salesperson: SAMUEL LITTLE

Assistant: SAMUEL LITTLE2

Comments: New Order 2/17 - The new order will run Mon 2/21 - Sun 2/27. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

Separation:

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TV/invoices ID #9916670 or TV16670, Radio/invoices ID #9914861 or RI14861, Marketron #184659, Spoldata #2095, Separation: 30/Population/BuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	2/21 - 2/27							Total Spots	Total		
							2/21	2/22	2/23	2/24	2/25	2/26	2/27		\$	CPP*	GRP*
LR- 14	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	4.7	30	1	0	1	0	1	0	0	3	\$750.00	\$53.19	14.1
LR- 18	W 9p-10p		A Million Little Things-ABC	\$200.00	2.4	30	0	0	1	0	0	0	0	0	\$0.00	\$83.33	0.0
LR+ 23	10:25p-11p		Channel 8 Eyewitness News At Ten	\$250.00	4.7	30	0	0	1	0	0	0	0	1	\$250.00	\$53.19	4.7
Spot aired at 10:36p																	
W																	
LR+ 24	9p-10:25p		A Million Little Things-ABC	\$200.00	2.4	30	0	0	1	0	0	0	0	1	\$200.00	\$83.33	2.4
Spot aired at 10:10p																	
TOTALS: 6 5 6 6 7 3 7														40	\$7,130.00	\$45.27	157.5

Makegood Comments

Date/Time	Action	Added by	Comment
02/28/22 4:49 PM	Accepted	Taylor Fernie	Other
02/28/22 3:39 PM	Sent To Agency	SAMUEL LITTLE	See late runs on lines 23-24 due to ABC Special Report on 2/23. A Million Little Things aired from 9-910p and continued again from 936-1025p
02/28/22 3:32 PM	Sent To Rep	Joy Wenn	See late runs on lines 23-24 due to ABC Special Report on 2/23. A Million Little Things aired from 9-910p and continued again from 936-1025p



125 West 55th St  
New York, NY 10019

Contract # 27678722

CPE: 303/405/2905  
Agency: Ax Media

Changes as of: 2/28/2022 at 3:52 PM  
Flight: 2/21/22 - 2/27/22

Version: Highlighting Makegood 2

Status: Accepted

Station: KLN  
Market: Lincoln/Hsing-Kny-Pls  
DMA

Con Type: POLITICAL/VOTE  
Total \$: \$7,130.00

800 W.47th Street  
Suite 200  
Kansas City, MO 64112

Advertiser: Jim Plien for Governor  
Product: 2022 Primary Election  
Agency Order #: 11392274

Buyer: Fernie, Taylor  
Salesperson: SAMUEL LITTLE  
214-525-2807

Office: DALLAS  
Service: Nielsen  
Primary Demo: Adults 55+  
Assistant: SAMUEL LITTLE2  
214-525-2807

Total Spots: 40  
Total CPP: \$45.27  
Total GRP: 157.5  
Traffic #: 45441

Comments: New Order 2/17 - The new order will run Mon 2/21 - Sun 2/27. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!  
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670.  
RadiotvInvoices ID #9914861 or R174861, Marketron #184659, Spodata #2095, Separation: 30, PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	ASCP	Rating	Len	2/21	2/22	2/23	2/24	2/25	2/26	2/27	Total	Spots	Total	CPP*	GRP*
LR- 15	Sa 10p-10:35p		Channel 8 Eyewitness News At Ten	\$125.00	4.1		30	0	0	0	0	0	1	0	0	0	\$0.00	\$30.49	0.0
LR+ 25	10:28p-11:03p		Channel 8 Eyewitness News At Ten	\$125.00	4.1		30	0	0	0	0	0	1	0	1	1	\$125.00	\$30.49	4.1
Spot aired at 11:02p																			
TOTALS:															40		\$7,130.00	\$45.27	157.5

Date/Time	Action	Added by	Comment	Makegood Comments
02/28/22 4:49 PM	Accepted	Taylor Fernie	Other	
02/28/22 3:52 PM	Sent To Agency	SAMUEL LITTLE	See late run on line 25 due to NBA running long.	
02/28/22 3:52 PM	Sent To Rep	Joy Wenn	See late run on line 25 due to NBA running long.	